



CAITLIN STEWART

PERSONAL FASHION STYLIST

Phone : 0407 273 893

Email : info@caitlinstewart.com.au

Website : www.caitlinstewart.com.au

STYLIST & IMAGE CONSULTANT

Caitlin is a Personal Stylist and Wardrobe & Image Consultant based in Sydney. In addition to a large database of personal clients Caitlin holds a passion for professional, corporate image and media styling.

Caitlin services a diverse range of clients addressing their wardrobe and image needs both locally and interstate and has a personal client database of over 1000 clients. Originally working in fashion sales and public relations, Caitlin has been a Personal Stylist for fifteen years and offers a dynamic range of image services.

QUALIFICATIONS

Caitlin's competitive advantage is that she holds a range of relevant training qualifications that add credibility to her service offerings. She has tertiary marketing and fashion business qualifications, which include fashion styling and consulting and has trained in image consulting in Australia and Milan, Italy. Caitlin is a qualified Colour Consultant, has conducted several short courses on presenting for television at NIDA and holds her current 'Certificate IV in Training and Assessment' certifying her as an accredited workplace trainer. Caitlin has a finer knowledge of the Australian fashion industry and remains current with both local and international designers and trends.

INTERNATIONAL EXPERIENCE & TRAINING

In 2005, Caitlin further developed her skills by training at Instituto Marangoni Fashion College, Milan, Italy. She completed additional style and image training and undertook a range of styling projects with visitors and locals within Milan. Whilst in Milan, Caitlin worked with emerging Italian designers, styled fashion shows along with industry professionals and local entertainers. This is where her passion for personal styling was born.



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TEACHING & MENTORING

In 2009 Caitlin was invited to lecture in styling and fashion business at FBI Fashion College in Sydney where she remains an educator at the college currently facilitating fashion business and styling workshops. She is successfully involved with the college student mentoring program. Caitlin is also a past student of FBI Fashion College completing her training in 2003.

Caitlin also offers individual private coaching and mentoring sessions through her consulting business for those interested in pursuing personal styling as a career and is currently developing her own set of Stylist masterclass workshops.

CORPORATE & PROFESSIONAL CONSULTING

Caitlin has an intense passion for corporate and professional styling. This has provided Caitlin the opportunity to work with corporate clients from varying industries facilitating a range of workshops and seminars on corporate image and workplace dress code.

Client's range from airlines and law firms to pharmaceutical companies and banks. Caitlin takes a keen interest in the changing face of corporate dress and works with some of Australia's most acclaimed leaders in politics, professional services and a large portion of Sydney's top tier legal professionals. Caitlin is well known for being discrete and valuing the clients confidentiality over self promotion hence takes a back seat with parading her clients on social media platforms.

PRESENTING

Caitlin is a confident presenter and public speaker and presents on professional image, fashion and key season trends at numerous company events and special event luncheons. She has also contributed to several national television segments where her voice of experience has been requested as a contributor.

Caitlin has presented events alongside prominent figures, Akira Isogawa, Gretel Killeen, Kate Waterhouse, Sunrise's Natalie Barr and former Vogue editor in chief, Kirstie Clements.



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MEDIA & WARDROBE STYLING

Caitlin enjoys media styling professionals across news and lifestyle. She regularly styles clients for media events and awards nights, music launches, fashion events, sports awards, The Logies and Australian Radio Awards.

Caitlin was 'Head of Wardrobe' for Network Ten's lifestyle show, The Living Room for 8 years from series 1, working alongside key network talent styling and facilitating wardrobe for guests across the studio and location shoots. She concluded this role in 2019. Caitlin has sourced and styled wardrobe for a selection of Foxtel's channels including MAX Music, TVN Racing, 'Location Location Location' on Lifestyle Channel and 'The Truth About Us' on Bio produced and anchored by Angela Pulvirenti.

Caitlin is currently working with the creative team at ABC MADE on a project re branding the image of ABC News and the wardrobe of the networks top journalists in line with the set nationally. Caitlin also works across ABC's national morning show, News Breakfast with some of the key presenters along with styling ABC promotional shoots.

RETAIL & EVENTS

Caitlin has worked extensively with shopping centres on their seasonal fashion marketing events where she has coordinated and hosted fashion events, shows and workshops for a range of centres. These centres include AMP Capital, Lend Lease, GPT Group, Stockland, Westfield and Colonial First State centres. In 2012 Caitlin was engaged by retail giant, Westfield to assist in the training and development of their team of in-centre Personal Stylists. Caitlin joined the team as a Westfield Stylist for AW 2015 where she headed up the visual merchandising of a prominent centre along with hosting shows, master class stage events and individual personal style sessions.

Caitlin's marketing qualifications enable her to take the reins with the event management of these campaigns and allow the centre to lose the middleman and offer a cost effective and targeted seasonal campaign.



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CHARITY WORK

Caitlin regularly supports local charities by donating her time and services. She has worked extensively with Sydney organisation, Dress for Success Sydney assisting disadvantaged women to achieve self-sufficiency and independence. This was achievable through volunteering wardrobe styling services and facilitating a series of workshops on image and presentation for both high school students and disadvantaged women along with women in local correctional facilities due for release. Caitlin has also worked with Dress for Success on training and developing new volunteers to the organisation and has been instrumental in developing training content for the organisations presenters.

Caitlin has also donated time to St Vincent's De Paul Society and The Salvation Army facilitating empowering workshops for women. Caitlin has more recently collaborated with Nova Employment a disability employment service, providing support and confidence workshops for the organisations job seekers. Caitlin is delighted to offer complimentary image workshops in schools in lower socioeconomic areas of Sydney.

VISION

Caitlin's passion lies with personal styling, she enjoys working with everyday people and companies alike on their targeted briefs. Caitlin's key objective is to continue to develop tailored image solutions for her clients with a modern edge whilst solving personal image challenges with creativity and understanding.

Please visit www.caitlinstewart.com.au for featured press/editorial and contact Caitlin for referee phone numbers and testimonials.



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TEACHING & MENTORING

- **FBI Fashion College** **2010-2020**
Fashion Business Teacher
 - Content and lesson development
 - Facilitating fashion styling workshops
 - Facilitating business workshops
 - Teaching core modules (Fashion Styling (Advanced Styling), Fashion Consulting, The Fashion Industry, Styling for TV and Wardrobe)
 - Student mentoring and development
 - **Westfield Sydney** **2012**
 - Facilitate colour workshop training for Westfield Stylist's
 - **Stylist Business Coaching and Mentoring** **2018-Present**
 - Personal Stylist business coaching for private clients
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CORPORATE & PROFESSIONAL CONSULTING

- **Ashurst** **2012**
Panel advisor corporate event - Professional image women partners
- **Birrong Girl's High School** **2011-2012**
Professional Image Seminars with students
- **Catholic Commission for Employment Relations** **2015**
Professional image workshop for male and female staff
- **Coleman Greig Legal** **2012**
Corporate Image Seminars - Legal professionals
- **HCM Global** **2012**
EA's Women's business seminar, corporate image and presentation
- **IHG Hotels** **2011 and 2016**
Corporate image workshop - professional dress



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- **Kentia for Allphones Arena** **2013**
Consulting in the design and development of new company uniforms
- **Linde Material Handling** **2012**
Men's corporate image seminar- professional dress sales team
- **Macquarie Group** **2015**
Developing and hosting fashion presentations for company events
Sydney and Melbourne
- **Marickville Highschool** **2012**
Professional image workshops
- **Metallurgical Systems Engineering** **2019-2020**
Consulting in the design and development of new company uniforms
- **MSD Pharmaceutical Australia** **2012**
Professional image seminar – male and female corporate dress
- **Mundipharma Pharmaceuticals** **2014**
Professional image seminar – male and female corporate dress
- **Nutrimetics Australia** **2016**
Facilitating professional fashion, image and style company workshop
- **Qantas Airlines** **2012**
Professional image seminar – male and female workshop
- **Randwick Girl's High School** **2010-2012**
Professional image workshops
- **Steadfast Insurance Brokers** **2016**
Facilitating professional image seminar with company staff and clients
- **Suncorp Insurance** **2014-2015**
Image presentation training and workshops for call centre staff
Sydney and Brisbane
 - Developing tailored image training and workshops
 - Facilitating seminars with company staff on professional dress
 - Male and female workshops



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MEDIA & WARDROBE STYLING

- **AACTA Awards** **2019**
Styling and image advising Australian acting talent
- **Australian Commercial Radio Awards** **2009-2018**
Styling award attendees
- **ABC NEWS** **2019-2020**
ABC News Wardrobe Styling and National News Breakfast morning show
- Styling ABC promotional photo shoots
- **2Day FM** **2009-2010**
Style and Glamour contributor 2day FM website
- **AFL Brownlow Awards** **2010**
Styling award attendees
- **Foxtel Lifestyle** **2014**
'Location Location Location' Wardrobe Styling Season 3
Veronica Morgan - host
- **Foxtel BIO** **2014**
Wardrobe Styling for Series, 'The Truth About Us' Season 1
- **Foxtel TVN** **2014**
Wardrobe Styling for TVN racing channel race presenters
- Developing a team image brand and wardrobe matrix
- Styling and coordinating looks for presenters in line with company image
- Sourcing and developing key wardrobe combinations
- **Foxtel MAX Music** **2018-2019**
Wardrobe Styling Promo, Jonesey and Amanda
Foxtel MAX Music Countdown Styling
- **Logie Awards** **2009-2019**
Styling attendees (Network TEN)
- **Network Ten** **2012-2019**
Wardrobe Stylist - The Living Room Season 1-8
- Styling network promotional shoots
Wardrobe Styling Freelance Network Ten **2013-2019**



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- **Renovating for Profit with Cherie Barber** **2016-2017**
Wardrobe management and promotional shoot styling
 - **The Filmerly** **2015-2016**
Styling country music videos
 - **TVN Network** **2014**
Wardrobe styling race TV presenters
 - **WTFN Entertainment** **2012-2019**
Wardrobe styling - The Living Room, Network Ten Series 1-8
- Location wardrobe styling - The Living Room Series 1-8
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RETAIL, EVENTS & PRESENTING

- **AMP Capital Macquarie Shopping Centre** **2009**
Panelist- AW Fashion Design Student Judging with Designer, Ikira Isogowa
- **AJC Racing** **2008**
Fashions on the Field Judge Randwick Racecourse
- **Colonial First State - Lake Haven Shopping Centre** **2009-2014**
In Season At Lake Haven Fashion Promotion Event Management
- Style Sessions and Mannequin installations
- Stage Workshops and fashion shows
- **Fashion Weekend Sydney** **2008**
Facilitating style event sessions, colour, image and style
- **GPT Group - Charlestown Square** **2011**
Styling, hosting coordinating Autumn Winter Shopping Centre Event
- Choreographing fashion parade
- Hosting fashion events/parades
- Styling key season looks
- Event coordination



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- **Lend Lease - Erina Fair Shopping Centre** **2010-2014**
Erina Fair spring summer new season fashion events in centre
 - Fashion styling fashion parades
 - Judging fashion shows events
 - Mannequin installations in centre
 - Visual Merchandising
 - Conducting Personal Style Sessions
 - In centre fashion promotions
- **Panthers Port Macquarie** **2019**
Host Melbourne Cup fashion parade event with Sunrise Presenter, Natalie Barr
- **Pandora Jewellery** **2014**
Styling and presenting stage show on key trends for annual sales conference
- **Rockdale Plaza Shopping Centre** **2011**
New season fashion events
 - Styling fashion parades
 - Hosting fashion parades
 - Individual style sessions
- **Rosemount/Mercedes Australian Fashion Week** **2004**
Styling assistant - Leona Edmiston, Camilla and Marc
- **Bare by Rebecca Davies show styling assistant** **2004**
- **Stockland Green Hills Shopping Centre** **2014**
Facilitating seasonal fashion promotions in centre
 - Styling stage shows
 - Coordinating events, models and key stakeholders
 - Hosting stage shows
 - Conducting style sessions
 - Running of event and campaign with fashion team
- **Westfield Kotara Resident Stylist** **2015**
Style visual merchandising displays in centre
Host fashion master class and parade events with Kate Waterhouse and Kirsty Clements
Coordinating and styling fashion shows
- **WatervieW Venue in Bicentennial Park** **2013-2014**
Styling and hosting annual Melbourne Cup fashion Parade for Special Olympics Australia
(Hosted alongside Gretel Killeen 2014)
- **William St Rosemount Fashion Festival Paddington** **2009**
Undertaking group style and colour workshops with retailers for customers



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CHARITY WORK

- **Dress for Success Sydney** **2010-2018**
Workshop facilitation – professional dress image
 - Mentoring
 - Studio Styling
 - Style coaching
 - Course development and volunteer training
 - **Nova Employment** **2018**
Facilitating workshop on professional image and dressing to impress
 - **St Vincent de Paul Society (Vinnies)** **2010-2011**
Hosting and styling 'Styled by Vinnies' parade and charity event
 - **The Salvation Army** **2012**
Fashion and image workshops – women's refuge
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FASHION STYLING

- **Cosmopolitan Magazine** **2004**
Fashion Styling Assistant
- **Dolly Magazine** **2003**
Fashion Styling Assistant
- **Istituto Marangoni, Milan Italy** **2005**
Freelance fashion styling assistant
 - Personal styling show delegates
 - Media/music entertainment
 - Fashion show styling, fashion week
- **Shop Till You Drop Magazine** **2009**
Freelance feature Styling Assistant
- **TV Week Magazine** **2015-2018**
Photo shoot styling freelance